



**Moanalani Jeffrey**

## David Mast Design and Cadrys Introduce the Florence Broadhurst Collection

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[David Mast Design](#) and **Robert Cadry** of [Cadrys](#) rugs held a penthouse party. It was a joint celebration for the [Florence Broadhurst collection](#) of hand-woven carpets and the launch of David Mast Design Studios. Located in the Clock Tower Lofts at 2nd and Bryant the large industrial windows showcased a twinkling SOMA skyline.

The design sensibilities of the patterns in the [full Broadhurst collection](#) are exactly in line with your favorite SF Socialites taste. Don't let that bias make you pass up an opportunity to witness something special. No matter what your preference there is a pattern that can be woven into your design scheme. Be it baroque, french country, contemporary, craftsman or quaker.



Carpet samples from the Florence Broadhurst collection  
Photo: Photos by Bob Chang

**Shaun Saunders's** Graffiti PR put together a stylish crowd of professionals that complimented the space well. It was serene and the pieces that filled it were modern and organic. It was like a subtle interpretative glimpse into life in the future. **David Mast** paints with light, form and quality materials to translate signature contemporary looks for clients. His penthouse was surprising without disturbing the delight with shock. It's no wonder the two taste makers of David Mast Design and Cadrys decided to partner together to bring San Francisco and Northern California a piece of Florence Broadhurst.

Broadhurst was considered an eccentric in her day. In spite of it or some would say because of it she was recognized for her style. Her bold actions are represented in the lines and combinations of the collection. If you admire design and art it is a must see.

To see all the photos from the event [click here](#). Before you go take a moment to leave a comment, subscribe to this column or [become an advertising sponsor for the SF Socialite page](#).

All the best - [Moanalani Jeffrey](#) | Follow me on Twitter @ [/sfsocialitemj](#)

## Slideshow: Guest in the penthouse of David Mast Design



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